



UFC Promotional Guidelines

Effective January 1, 2018

INTRODUCTION

All athletes, as independent contractors under contract with Zuffa or its affiliates, must adhere to the UFC Promotional Guidelines. Athletes who adhere to the provisions outlined in the UFC Promotional Guidelines will receive a Fight Week incentive payment (“**Payment**”) in accordance with the payment structure set out in Exhibit A attached hereto. This Payment will be paid by UFC within ten (10) business days after the completion of each bout, unless the athlete violated the UFC Promotional Guidelines, in which case such athlete’s Payment may be delayed up to five (5) business days while the athlete’s penalty is reviewed and determined by UFC.

The term “athlete” or “Athlete” in the UFC Promotional Guidelines refers to any of the independent contractors, including limited liability companies and other entities of individual fighters, who have entered into or agreed to enter into the Promotion Agreement and/or Ancillary Rights Agreement with Zuffa, LLC (“**Zuffa**” or “**UFC**”) or its affiliates.

For the sake of clarity, the UFC Promotional Guidelines apply to all athletes during, before and after Fight Week.

SECTION I

UFC Athlete Conduct Policy

As provided in the Promotion Agreement and/or Ancillary Rights Agreement entered into between each UFC athlete and Zuffa, contracted athletes shall conduct themselves in accordance with commonly accepted standards of decency, social conventions and morals, and will not commit any act or become involved in any situation or occurrence or make any statement which will reflect negatively upon or bring disrepute, contempt, scandal, ridicule, or disdain to the athlete or UFC.

This contractual provision reflects UFC’s broad requirement that its contracted athletes act in a legal, ethical, and responsible manner and avoid conduct detrimental to the integrity of the UFC organization.

This UFC Athlete Conduct Policy details the standards of conduct each athlete is required to meet and the process by which misconduct may result in the imposition of sanctions.

Standards of Conduct

As the UFC’s highest profile independent contractors and as ambassadors of the sport of mixed martial arts, athletes are held to a high standard by UFC, the media and the public. Responsible conduct advances the interests of the sport, UFC and the athletes. Conversely, irresponsible conduct by an athlete tarnishes the reputation of both the affected athlete and UFC, and undermines the positive image set by other athletes.

While criminal activity by an athlete is clearly detrimental to the reputation of UFC and therefore subjects the athlete to sanctions, other conduct can also result in potential sanctions.

In the event an athlete engages in derogatory or offensive conduct, including without limitation insulting language, symbols, or actions about a person’s ethnic background, heritage, color, race, national origin, age, religion, disability, gender or sexual orientation, such conduct will result in sanctions in the form of contractual reduction from the athlete’s purse for his/her next bout.

In addition, sanctions may be imposed for misconduct, which includes without limitation, the following examples:

- Criminal offenses including, but not limited to, those involving the use or threat of violence, domestic violence and other forms of partner abuse, theft and other property crimes, sex offenses, obstruction or resisting arrest, disorderly conduct, fraud, racketeering, and money laundering;
- Criminal offenses relating to performance-enhancing and prohibited substances, or substance abuse;
- Unlawful possession of a gun or other weapon;
- Conduct, including but not limited to assault, stalking, bullying or domestic violence, that imposes inherent danger to the safety or wellbeing of another person;
- Violent, threatening or harassing behavior;
- Sexual harassment and other sexual misconduct;
- Inappropriate physical, verbal and online behavior (such as inappropriate statements made via e-mail, text messaging or social networks);
- Offering, agreeing, conspiring, aiding, or attempting to cause a bout's result to be based on anything other than its merits, including, but not limited to, influencing, or in any way attempting to fix any MMA match;
- Conduct that undermines or puts at risk the organization or promotion of a UFC event, including without limitation, failure to deliver, engage in or otherwise execute any and all promotional responsibilities pursuant to Section II below, and failure to return in a timely manner the accurate and complete documents or information for immigration, licensing, medical, tax or athletic commission purposes;
- Failure to adhere to the Outfitting Guidelines pursuant to Section III below; and
- Conduct that undermines or puts at risk the integrity and reputation of the UFC and its partners.

Non-Compliance and Penalties

- Failure to adhere to the provisions outlined in the UFC Promotional Guidelines may result in penalties, Payment deductions and/or reductions, ineligibility of any UFC fight night performance payments (e.g., Fight of the Night and Performance of the Night), and/or removal from the fight at UFC's sole discretion.
- Penalties will also apply to infractions of all other disclosed rules regarding UFC's sponsor(s) and approved official partner.
- Penalties will be based on the individual infraction, although UFC may take into account any prior infractions that demonstrate consistent non-compliance.

Sanction Process

Upon discovery of potential athlete misconduct, which may include allegations, arrest, or other formal or informal charges of misconduct, UFC will direct an investigation, which may include interviews and information-gathering from medical experts, law enforcement officers and other relevant professionals. As appropriate, the affected athlete and/or his/her designee will also have the opportunity to provide information on the conduct at issue.

Upon conclusion of the investigation, UFC will have full authority to impose sanctions on the athlete as warranted in its sole discretion.

Sanctions may take the form of penalties, Payment deductions and/or reductions, suspension and termination of the independent contractor relationship, and may include conditions to be satisfied to continuing to contract with UFC.

Determination of the appropriate sanction to be imposed on an athlete will be based on the nature of the misconduct and other relevant factors, such as previous violations of the UFC Promotional Guidelines. Misconduct occurring prior to an athlete's provision of service to UFC may also be considered. Zuffa may sanction an athlete for misconduct involving significant harm or sexual misconduct occurring prior to the athlete's contractual relationship with Zuffa if such misconduct is revealed while the athlete is under contract with Zuffa.

Notwithstanding the above, immediate sanctions may be imposed, provided that following an investigation of the incident, UFC may review the sanctions and make appropriate adjustments. A first offense will generally not result in an immediate sanction until an investigation has been completed. However, an incident involving significant harm or sexual misconduct (regardless of whether it occurred prior to or during the athlete's contractual relationship with Zuffa) or previous violations of the UFC Promotional Guidelines may result in an immediate sanction.

Appeal Process

Notice: Following the imposition of a sanction by UFC, the affected athlete shall have the option to appeal the determination solely through binding arbitration ("**Arbitration**") administered by JAMS.

In order to file an appeal, an athlete must complete both of the following two steps within thirty (30) calendar days following the imposition of the sanction:

- (i) notify the UFC Legal Department (via the contact information in the Contact Information section below); and
- (ii) file a Demand for Arbitration with JAMS.

Appeal: The Arbitration will be conducted in accordance with the JAMS Comprehensive Arbitration Rules & Procedures effective as of the commencement of the Arbitration ("**Rules**"). The language of the Arbitration will be English. The Arbitration will be governed and determined by the laws of the State of Nevada without regard to conflict of laws principles. The Arbitration will be resolved by a single arbitrator appointed in accordance with the Rules ("**Arbitrator**"). The Arbitration will be held in Las Vegas, Nevada at a location selected by the Arbitrator. The Arbitration proceedings and the resolution thereof will be completely confidential, subject only to such disclosures as required by law. The Arbitration will be the sole and exclusive venue of appeal with respect to the subject matter of the arbitrated dispute.

Evaluation, Counseling and Treatment

Athletes that engage in misconduct, including violent conduct, domestic violence or sexual misconduct, may be required to undergo clinical evaluation as a condition to continuing to contract with UFC. Based on the results of such evaluation, participation in an education program, counseling or other treatment as recommended by a health professional may be required. While evaluation and treatment are not considered sanctions, failure to comply with an evaluation or treatment process may constitute a separate basis for the imposition of a sanction.

Voluntary Evaluation, Counseling and Treatment Assistance

Athletes are encouraged to consult with the UFC Legal Department (via the contact information in the Contact Information section below) to obtain access to education, counseling, treatment, programs and resources that may assist in preventing misconduct.

Reporting of Incidents

An athlete who becomes aware or has knowledge of any incident that constitutes athlete misconduct must immediately notify UFC by contacting the UFC Legal Department (via the contact information in the Contact Information section below). Failure to report an incident will constitute conduct detrimental to the integrity of UFC and will be subject to sanctions under these UFC Promotional Guidelines.

Contact Information

Please contact Tracy Long of the UFC Legal Department via email at tlong@ufc.com or telephone at (702) 588-5509 regarding the UFC Athlete Conduct Policy, including without limitation, to report an incident, seek voluntary treatment or appeal the imposition of a sanction.

SECTION II

Athlete Promotional Responsibilities

Upon request from UFC, an athlete booked for an official UFC event shall be required to perform the following promotional activities.

Public Relations & Media

Advance Media

- “Advance Media” timeframe shall be defined as starting when the bout is officially confirmed and ending at the commencement of Fight Week.
- Athlete shall participate in four (4) “Media Days,” which shall include two (2) days of on-sale promotion in the local market of the event and two (2) days of promotion in the event host city.
- Athlete shall be available for a minimum of two (2) hours to participate in media promotions such as phone and radio interviews with various media outlets.

Fight Week Media

- Athlete shall be available for a minimum of six (6) hours to participate in “Standard Media Events,” which include but are not limited to, radio & satellite media tours, in-person & phone interviews, open workout, press conferences, and Media Days.

Post-Fight Media

- Athlete shall be available for a minimum of one (1) hour to participate in post-fight media, including a press conference.

TV/Video Programming & Production

Promo (Commercial) Shoots

- Athletes booked for main event and co-main event bouts on Pay-Per-View (“PPV”) cards shall participate in Promotional Commercial Shoots. Approximately eight (8) weeks out from the event date, but no less than six (6) weeks out, and occurring no more than twice per calendar year, Athlete shall participate in one (1) eight (8)-hour day of filming at a location chosen by UFC. Some travel may be required. Athlete’s wardrobe and action in front of the camera shall be under the direction of UFC production.

Long-Form Promotional Programming

- Athletes booked for main event and co-main event bouts on PPV and/or Fight Night cards shall participate in production of Long-Form Promotional Programming, such as *UFC Countdown* or *UFC Road to the Octagon*. Athlete shall grant access to a UFC camera crew, in the city where Athlete lives/trains, for up to three (3) days of filming, for a minimum of four (4) hours per day, approximately six (6) weeks out from the fight date, but no less than four (4) weeks out.

Digital Programming/Social Media

- Athletes booked for main event and co-main event bouts on PPV cards shall participate in production of the digital series *UFC Embedded*. From the time period of eight (8) days out from the fight through the ceremonial weigh-in the day before the fight, Athlete shall grant access to a UFC camera crew, in the city where Athlete lives/trains and in the event host city, for no fewer than four (4) days of filming, for no less than three (3) hours per day.
- Athlete shall be available for twenty (20) minutes of engagement with fans on UFC social media accounts.

Fight Week Event Broadcast Production

- Athlete shall participate in a pre-fight interview for playback during the live event broadcast. This interview will be recorded at the host hotel or arena typically (3) days before the fight, and should take less than thirty (30) minutes.

Photography

Photo Shoots

- Athlete shall participate in one (1) thirty (30)-minute photo session during Fight Week, referred to as “Fight Week Event portraits.”
- If booked on the main card of a PPV event, Athlete shall participate in an additional thirty (30)-minute specialty photo session to promote that event. This shall occur no more than twice per calendar year.
- A sixty (60)-minute key art/photo library session shall occur once per calendar year to ensure that updated imagery of each Athlete is captured.

Event Marketing

PPV Partner Marketing

- Athletes shall record audio reads (of 15 seconds or less) to promote their PPV bouts.
- Athlete shall make one (1) live appearance per calendar year to promote a particular bout in which he/she is participating. Live appearances will be held at PPV provider locations. This live appearance commitment does not include other paid or promotional appearances conducted by Athlete. Notwithstanding the preceding, such live appearance can be scheduled in conjunction with other paid or promotional appearance commitments.

Merchandise/Consumer Products

- Athlete shall autograph Zuffa-provided merchandise (up to 25 items) to be used as promotional tools.
- Athlete shall autograph no less than 130 event posters when they arrive and check-in at the host hotel. Each athlete will receive 1 autographed poster and 2 unsigned posters per event.

SECTION III

Outfitting Guidelines

UFC's Outfitting Guidelines outline obligations for all "fight personnel" (defined below) in order to provide a consistent presentation during official UFC Fight Week events. These Outfitting Guidelines ensure that all products worn by fight personnel are produced by UFC's official approved partner or UFC's other licensees and suppliers.

The Outfitting Guidelines are structured to give all fight personnel clear directions as to which products are allowed in the Octagon, during the walkout, weigh-ins, Press Conferences (defined below), Official Interviews (defined below), open workout, and in the locker room on fight day. Upon arrival to any UFC event venue, no logos other than those permitted by these Outfitting Guidelines may be visible on any fight personnel's clothing or otherwise. The Outfitting Guidelines apply to all official UFC events that are a part of Fight Week, including, but not limited to, arrival and departure to those events.

All products worn by fight personnel must comply with the Outfitting Guidelines.

The guidelines set forth herein are not intended to be all-inclusive and UFC reserves the right to approve or disapprove, in its sole discretion, any products and/or materials utilizing any UFC licensed marks. Additionally, UFC reserves the right, in its sole discretion, to change any of the guidelines set forth in this document at any time upon reasonable notice.

Definitions for Purposes of the Outfitting Guidelines

Fight personnel means athletes and "corners," which refer to trainers, coaches, teammates, and/or anyone else present at UFC events and designated to accompany athletes during the weigh-ins, walkout and fight. For the purpose of the Outfitting Guidelines, athletes are limited to four (4) corners for championship bouts and main events and three (3) corners for non-championship bouts.

Fight Week Gear Bag means the bag containing the pre-approved product for athletes and corners at the start of Fight Week, including, but not limited to, shorts, sweat pants, sweatshirts/hoodies, t-shirts, hats, shoes, socks, and underwear (including sports bras for women).

Fight Night Product Kit means the pieces comprising the fight night product kit, including, but not limited to, fight shorts, walkout shirt, walkout hoodie, fight sports bra (women), fight tank (women), hat, shoes, socks, and underwear.

Press Conferences means all UFC press conferences, including, but not limited to, pre-fight, post-fight, and on-sale press conferences.

Official Interviews means interviews conducted at Ultimate Media Day, open workout, weigh-ins and post-fight media scrum at the event venue.

Unbranded means any product without any visible logos or trademarks, including, but not limited to, commercially identifiable patterns and designs and/or distinct visual DNA. Graphic designs, such as Superman or Mickey Mouse, are also prohibited.

Timeline

Prior to Fight Week

The fight is agreed upon with a matchmaker.

Questionnaires are sent to athletes for outfitting input regarding short styles, etc.

Fight short style/design, color and country are selected with the UFC equipment department. Athlete must notify the UFC equipment department of his/her country selection at least two (2) weeks prior to the event, otherwise UFC may not be able to accommodate the athlete's request.

Fight Week

Upon check-in at the hotel:

- Athletes will receive attire for the open workout, Ultimate Media Day, weigh-ins and press conferences (if applicable).

Day after athlete check-in at the hotel:

- Corners will receive attire for the open workout and weigh-ins.

Upon arrival to the event venue for the fight:

- Athletes and corners will receive attire for the walkout and fight.

General Requirements and Permitted Activities

- All Fight Week Gear Bags and Fight Night Product Kits supplied to each athlete for use in the Octagon, the walkout, weigh-ins (whether open to the public or not), Press Conferences, Ultimate Media Day, open workout, the locker room on fight day, and other official UFC events during Fight Week must be approved by UFC and distributed through the UFC equipment department.
- All fight personnel are expected to wear product provided in their Fight Week Gear Bag and Fight Night Product Kits during the open workout, weigh-ins (whether open to the public or not), in the locker room on fight day, walkout and in the Octagon. UFC's approved official partner product not supplied by UFC must be approved by the UFC equipment department prior to use in each and every instance.
- If the products provided in the Fight Week Gear Bag and Fight Night Product Kit for official Fight Week events and the fight are lost or not brought to the event venue for the fight, athletes will be responsible for any replacement costs.
- All fight personnel may wear UFC's approved official partner product, UFC-only product or Unbranded business or business casual attire for Official Interviews and Press Conferences. (See Schedule A below titled "Product Distribution and Use Schedule" for more detail.)
- **Fight Week Gear Bags will be provided at check-in upon arrival at the hotel.**
- **Fight Night Product Kits will be available at the event venue upon arrival.**
- All athletes are required to select and return one (1) item worn during the walkout or fight to the UFC equipment department. The item may be one (1) of the following: shorts, hoodie, jersey or gloves. All other product provided in the Fight Week Gear Bag and Fight Night Product Kit may be kept by the athletes and corners at the end of the fight.
- **Arrival/Departure Rule.** The Outfitting Guidelines are effective at all UFC official Fight Week events, including, but not limited to, arrival to and departure from those events. Upon arrival to the event venue, no logos other than those permitted by the Outfitting Guidelines may be visible on any fight personnel. If an athlete elects to arrive at an event venue in Unbranded apparel or apparel not provided in the Fight Week Gear Bag, then the athlete is expected to immediately change into the provided apparel and headwear upon arrival at the UFC event venue.

UFC Fight Short Requirements

- Amongst athletes that are ranked (or amongst a ranked athlete and an unranked athlete), the higher ranked athlete may select their fight short color first. The opponent will be required to select a fight short from the options of the contrasting colors; options will be provided by the UFC equipment department.
- Amongst athletes that are not ranked, the red corner will select their fight short color first and the opponent will be required to select a fight short from the options of the contrasting colors; options will be provided by the UFC equipment department.

- When applicable, all fight short colors must be confirmed with the UFC equipment department upon agreement of the fight. All athletes must fight in shorts with enough color contrast as to be distinguishable on television.
- All athletes must be in UFC shorts supplied by the UFC equipment department and manufactured by UFC's approved official partner.
- Shorts must be one (1) of the following: Vale Tudo, board short style, gladiator or skort. No bikini or other style shorts will be permitted in the Octagon.
- Male athletes shall wear a groin protector of their own selection, of a type approved by the applicable athletic commission governing the particular fight. The protection may not have a visible logo along the waistband.
- The fight short color selection will affect the color of the entire kit.

Information

- The UFC logo may not be covered or obstructed in any way by any piece of any garment.
- All fight personnel are prohibited from removing, covering, mutilating, altering or blackening out any UFC's approved official partner, UFC's sponsor(s) or UFC logos appearing on shorts, t-shirts, sweatshirts, hats, shoes and equipment.
- All garments must be worn in the usual and standard manner as determined by UFC. Garments may not be worn inside out, upside down or backwards.
- No logos may be added to any product provided by UFC, including product in the Fight Week Gear Bag or Fight Night Product Kit, to be used in the Octagon, during the walkout, weigh-ins, Press Conferences, Official Interviews, and open workout.
- Commercially identifiable logos (other than those of UFC's approved official partner, UFC's sponsor(s) or UFC) are not permitted on or in, among other things, apparel, headwear, haircuts, body hair sculpting, tattoos, body paint, make-up, spray tans and sun tans.
- All athletes and corners are required to follow the Outfitting Guidelines in the Octagon, during the walkout, open workout, weigh-ins, Press Conferences, and Official Interviews.

Athlete Legacy Walkout Graphics

- Personalized walkout graphics are for both participants of the last bout on a PPV card and both participants for all championship bouts.
- The athletes may elect not to participate in the Legacy Series Program and instead wear the default UFC franchise graphic.
- Cards/athletes announced within forty-five (45) days of a fight would default to UFC franchise graphic, unless there is a preexisting design.
- All designs are subject to legal clearance and UFC approvals.
- Once a design has been approved, an athlete may elect to wear the same design for multiple fights or create a new design for each fight in which the athlete is a participant of the last bout on a PPV card or a championship bout; however, if the athlete's next bout is not the last bout of a PPV card or a championship bout then the athlete reverts to the franchise graphic.
- No third-party logos can be incorporated into the design (e.g., sponsor logos or gym logos).
- Garment base colors are restricted to black and chalk and the design may appear on either color.

Fight Night, Open Workout, Weigh-ins

Apparel and Headwear

- All fight personnel must wear apparel and headwear provided exclusively by UFC's approved official partner.

Fight Gloves

- Gloves worn for competition must be the new gloves fit and supplied by the UFC equipment department the week of the fight.
- All event fight gloves will be distributed by the athletic commission governing the particular fight.
- All fight personnel are prohibited from removing, mutilating, altering, covering or blackening out any logos appearing on fight gloves.

Footwear

- Footwear includes, but is not limited to, athletic and athletic-inspired footwear, sneakers and slides.
- In Octagon and during the walkout, open workout and weigh-ins, footwear worn by athletes and corners must be supplied by UFC's approved official partner and distributed solely by the UFC equipment department.

Mouth Guards

- Mouth guards may not have any commercially identifiable logos or trademarks other than UFC logos and trademarks; however, athletes' names, nicknames, country flags, state flags and other Unbranded designs are permitted.

Accessories

- Accessories include, but are not limited to, socks, headbands and athletic bags.
- Accessories worn by athletes and corners must be supplied by UFC's approved official partner.
- Towels used in the Octagon must be provided by UFC.

Ankle/Knee Sleeves/Wraps

- Ankle/knee sleeves/wraps that bear the corporate name, mark, logo and/or any other commercial identification of a supplier or other third-party are prohibited.
- All ankle/knee sleeves/wraps must be generic in nature and approved by the athletic commission governing the particular fight and the referees officiating the fight.

Headphones

- Headphones may not bear any logo or corporately identifiable markings unless provided or approved by UFC.

Flags

- Country flags are permitted during the weigh-ins, walk out and post-fight celebration.
 - Country flags may not be any larger than 4' X 6'.
- State, province, other territories and any other logo flags (commercial or not) are prohibited unless otherwise noted in the Outfitting Guidelines or approved by the UFC equipment department.
- Approved flags may not be defaced or altered in any manner.
- Double flags (i.e., two countries displayed together) are permitted provided both flags are displayed in full and individually approved. Flags must be displayed side by side or back to back. The two flags may not be altered in any way that portrays them in an incomplete manner.
- Country, state, province and other territorial flags may be used on mouth guards.

Training Equipment

- Gloves, mitts, bags, shields, etc. used for open workouts may be those regularly used by the athlete.

UFC Press Conferences/Official Interviews

UFC strongly encourages athletes to wear apparel and headwear provided by UFC's approved official partner during Press Conferences and Official Interviews.

- Athletes and corners may wear the following for Press Conferences and Official Interviews:
 - UFC branded apparel and headwear;
 - UFC's approved official partner branded apparel, headwear, accessories and footwear;
 - Business attire and shoes with no visible logos or trademarks;
 - Business casual attire and shoes with no visible logos or trademarks; or
 - Accessories, footwear, apparel and headwear that are Unbranded or not visibly bearing the name, brand or logo of a competitor of UFC's approved official partner.

Schedule A – Product Distribution and Use

Fight Week

All athletes and corners must wear UFC/UFC's approved official partner apparel in the Octagon, the walkout, the weigh-ins, Press Conferences during Fight Week, Official Interviews, and the open workout. The arrival/departure rule also requires proper attire on athletes and corners upon arrival to the event venue and departure from the event venue in each and every instance.

Athletes

Arrival/check-in at the hotel, pick up the Fight Week Gear Bag including:

- Gym bag (1)
- Hoodie (2)
- T-shirt (4)
- Workout shorts (2)
- Sweat pants (2)
- Sports bra (women only) (3)
- Hat (1)
- Underwear (3)
- Socks (3)
- Shoes (2)

Open workout, wear items from the following list (if applicable):

- Hoodie
- T-shirt
- Workout shorts
- Sports bra (women only)
- Underwear
- Socks
- Shoes

Press Conferences/Official Interviews, wear the following attire:

- UFC branded apparel and headwear;
- UFC's approved official partner apparel, headwear, footwear and accessories;
- Business or casual attire provided it does not have any visible logos or trademarks; or
- Accessories, footwear, apparel and headwear that is Unbranded or not visibly bearing the name, brand or logo of a competitor of UFC's approved official partner.

Weigh-ins, wear items from the following list:

- Weigh-in short
- Walkout sweat pants
- Weigh-in sports bra (women only)
- Weigh-in t-shirt
- Walkout hoodie
- Weigh-in hat
- Underwear
- Socks
- Shoes

Fight Night Product Kit will be provided in the locker room when you arrive for the event and will include the following:

Walkout, athlete must wear:

- Fight shorts
- Walkout shirt
- Fight sports bra (women only)
- Underwear
- Shoes
- Walkout hoodie (optional)
- Walkout hat (encouraged)
- Fight tank, women only (optional)
- Walkout sweatpants (optional)

Fight, athlete must wear:

- Fight shorts
- Fight sports bra (women only)
- Underwear
- Fight tank (women only) (optional)

Post-fight, athlete must wear:

- Fight shorts
- Fight sports bra (women only)
- Walkout shirt (optional)
- Walkout hat (encouraged)
- Underwear
- Fight tank (women only) (optional)

Corners

Day after athlete arrival/check-in at the hotel, pick up the Fight Week Gear Bag including:

- Gym bag (1)
- Hoodie (2)
- T-shirt (2)
- Workout shorts (2)
- Sweat pants (1)
- Hat (1)
- Socks (3)
- Shoes (1)

Open workout, wear items from the following list (if applicable):

- Hoodie
- T-shirt
- Workout shorts
- Socks
- Shoes

Press Conferences/Official Interviews, wear the following attire:

- UFC branded apparel and headwear;
- UFC's approved official partner apparel, headwear, footwear and accessories;
- Business or casual attire provided it does not have any visible logos or trademarks; or
- Accessories, footwear, apparel and headwear that is Unbranded or not visibly bearing the name, brand or logo of a competitor of UFC's approved official partner.

Weigh-ins, wear items from the following list:

- Weigh-in short
- Walkout sweat pants
- Weigh-in t-shirt
- Walkout hoodie
- Weigh-in hat
- Socks
- Shoes

Fight Night Product Kit will be provided in the locker room when you arrive for the event and will include the following:

Walkout, Fight and Post-fight corners must wear:

- Walkout sweatpants
- Walkout shirt
- Shoes
- Walkout hat (encouraged)
- Walkout hoodie (optional)

Approved Brands

UFC's approved official partner:

Fights shorts of all styles including but not limited to Vale Tudos and board shorts

T-shirts including but not limited to walkout shirts

Sweatshirts including but not limited to walkout hoodies

Sweatpants

Bra tops (women only)

Accessories including but not limited to socks, headbands and athletic bags

Workout shorts including but not limited to mesh shorts

Headwear

Footwear

UFC:

Gloves

UFC or Unbranded:

Towels, weigh-in

Towels, in Octagon

Mouth guards, not provided by UFC

Protective cups, not provided by UFC

UFC Sponsorship

UFC reserves the right to place a sponsor logo on any product provided in the Fight Week Gear Bag and Fight Night Product Kit. The sponsor(s) will be determined by UFC in its sole discretion. No other sponsors are permitted on the product provided in the Fight Week Gear Bag and Fight Night Product Kit.

Trademarks

"Ultimate Fighting Championship," "Ultimate Fighting," "UFC," "The Ultimate Fighter," "Submission," "As Real As It Gets," "The Octagon" and the eight-sided cage design are registered trademarks, trademarks, trade dress or service marks owned exclusively by Zuffa in the United States and other jurisdictions. All other marks referenced herein may be the property of Zuffa or other respective owners.

Schedule B – Guidelines for UFC Produced Content

- UFC strongly encourages athletes to wear UFC’s approved official partner branded apparel, headwear, footwear and accessories in all UFC produced content, including, but not limited to the following:
 - *Road to the Octagon*;
 - *UFC Tonight*;
 - *UFC Countdown*;
 - *UFC Ultimate Insider*;
 - *The Ultimate Fighter* series (international and domestic); and
 - UFC event and non-event commercial, advertisement and promotional materials.
- The primary participant/subject in any UFC production must wear the product provided for the production, if applicable.
- Any questions regarding the products permitted on set of any UFC production should be directed to the UFC consumer products department.

EXHIBIT A
Payment Structure
(Effective January 1, 2018)

Number of Bouts	Compensation per Fight Week
1-3	\$3,500
4-5	\$4,000
6-10	\$5,000
11-15	\$10,000
16-20	\$15,000
21+	\$20,000
Title Challenger	\$30,000
Champion	\$40,000