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# Product Manager - Maps, Writer/Editor

Culver City, California, United States

Marketing



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## Summary

Posted: **Mar 2, 2020**

Weekly Hours: **40**

Role Number:**200155377**

Are you someone who's looking to be a part of a team that wants to change the world? Do you possess a passion to think differently and challenge conventional approaches to problem solving? At Apple, we're focused on building phenomenal products that are beautiful, innovative, and help our customers improve their quality of life. As a Maps Writer/Editor, you'll help build and grow a brand-new content category for the Apple Maps team working closely with key internal Apple stakeholders, as well as strategically meaningful external partners.

## Key Qualifications

- An upbeat spirit of passion, energy, and enthusiasm
  - Insatiable curiosity for discovering new places and a passion for telling the world in an engaging manner
  - Knowledge of food, travel, and shopping trends
  - Strong editing skills to help craft engaging digital content
  - Ability to collaborate and work productively across large teams
  - Previous experience working in a digital platform environment
  - Knowledge and experience working with international teams
  - Strategic and creative thinker
  - Excellent interpersonal skills with meticulous attention to detail
  - Ability to learn quickly on the job
  - Strong written, verbal, and presentation skills
  - Ability to build strong, effective presentation materials
  - Ability to successfully organize, prioritize and manage multiple projects under strict deadlines
  - Ability to work in a fast-paced environment
  - Ability to travel when needed
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## Description

Mapping products are evolving beyond being primarily point-to-point vehicle navigation to becoming location-based services platforms that help one make sense of the physical world. In addition to multiple forms of available and future mobility, these products also offer local and global exploration, travel planning, indoor venue navigation, editorial curation, and education, among others. Apple Maps is ready to meet these challenges and is looking for someone to help build exciting and engaging editorial content to help Maps users explore their world, whether that's locally, or when they're planning an amazing vacation.

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## Education & Experience

BS in Marketing, Business or related field, or equivalent work experience

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