

Communications

LOCAL 9410



Workers of America

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Michael Preysman, CEO
Everlane
2170 Folsom Street
San Francisco, CA 94110
Via E-mail

April 2, 2020

Dear Mr. Preysman,

On Friday, March 27, Everlane took action to terminate the jobs of 42 remote CX workers. This came only 4 days after we made a written request for the company to recognize their Union with the Communications Workers of America (CWA) Local 9410. We are deeply saddened that Everlane chose to take this action instead of working out a process to recognize CWA as the workers' union.

This was not only disappointing, but also unlawful. We know that Everlane has as its mission radical transparency and ethical treatment and so in light of this we are asking you to reconsider this action, re-hire the terminated remote CX workers, make them whole, and recognize their Union.

As indicated in our email requesting recognition, I can be reached at (415) 724-2360 or by email at orange4@cwa9410.com to discuss a process for bringing workers back onto the job and recognizing their Union with CWA. A strong majority of workers in the remote CX workgroup have formally indicated their desire to be represented by our Union. Please know that we stand ready to take appropriate action to defend the rights of remote CX workers if we don't hear from you by Friday, April 3 at 10am PST.

Thank You,

Orange Richardson IV
President, CWA Local 9410