

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 85741066

Filing Date: 09/28/2012

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	CHINESE MAI TAI
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	CHINESE MAI TAI
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	New Li Po Incorporation
*STREET	916 Grant Ave.
*CITY	San Francisco
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	94108
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	California
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	033
*IDENTIFICATION	Alcoholic fruit cocktail drinks; Prepared alcoholic cocktail
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/01/1997
FIRST USE IN COMMERCE DATE	At least as early as 05/01/1997

SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT16\857\410\85741066\xml1\FTK0003.JPG
SPECIMEN DESCRIPTION	product flyer
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
DISCLAIMER	No claim is made to the exclusive right to use MAI TAI apart from the mark as shown.
SECTION 2(f) Claim of Acquired Distinctiveness, based on Use	The mark has become distinctive of the goods/services through the applicant's substantially exclusive and continuous use in commerce that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement.
ATTORNEY INFORMATION	
NAME	Matthew H. Swyers
FIRM NAME	The Trademark Company
STREET	344 Maple Avenue West, suite 151
CITY	Vienna
STATE	Virginia
COUNTRY	United States
ZIP/POSTAL CODE	22180
PHONE	800-906-8626 ext 100
FAX	919-861-5278
EMAIL ADDRESS	mswyers@thetrademarkcompany.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	Matthew H. Swyers
FIRM NAME	The Trademark Company
*STREET	344 Maple Avenue West, suite 151
*CITY	Vienna
*STATE (Required for U.S. applicants)	Virginia
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FAX	919-861-5278
*EMAIL ADDRESS	mswyers@thetrademarkcompany.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
* SIGNATURE	/Matthew H. Swyers/
* SIGNATORY'S NAME	Matthew H. Swyers
* SIGNATORY'S POSITION	Attorney of Record
SIGNATORY'S PHONE NUMBER	800-906-8626 ext 100
* DATE SIGNED	09/28/2012

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To the Commissioner for Trademarks:

MARK: CHINESE MAI TAI (Standard Characters, see [mark](#))

The literal element of the mark consists of CHINESE MAI TAI.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, New Li Po Incorporation, a corporation of California, having an address of
916 Grant Ave.
San Francisco, California 94108
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 033: Alcoholic fruit cocktail drinks; Prepared alcoholic cocktail

In International Class 033, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 05/01/1997, and first used in commerce at least as early as 05/01/1997, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) product flyer.

[Specimen File1](#)

No claim is made to the exclusive right to use MAI TAI apart from the mark as shown.

The mark has become distinctive of the goods/services through the applicant's substantially exclusive and continuous use in commerce that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement.

The applicant's current Attorney Information:

Matthew H. Swyers of The Trademark Company
344 Maple Avenue West, suite 151
Vienna, Virginia 22180
United States

The applicant's current Correspondence Information:

Matthew H. Swyers
The Trademark Company
344 Maple Avenue West, suite 151
Vienna, Virginia 22180
800-906-8626 ext 100(phone)
919-861-5278(fax)
mswyers@thetrademarkcompany.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Matthew H. Swyers/ Date Signed: 09/28/2012

Signatory's Name: Matthew H. Swyers

Signatory's Position: Attorney of Record

RAM Sale Number: 2392

RAM Accounting Date: 10/01/2012

Serial Number: 85741066

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cc3a2eac-CC-2392-20120928122234647315

CHINESE MAI TAI

LIPO

COCKTAIL
LOUNGE

CHINESE 
MAI TAI

Dark Rum- Light Rum

151 Rum - Chinese Liqueur

Pineapple Juice

