

## **Official Rules for the Bent Musket Rock'em Apparel Giveaway**

### **No Purchase Necessary. A Purchase will not Increase Your Chances of Winning.**

- Eligibility:** The **Bent Musket Rock'em Apparel Giveaway** (the "Giveaway") is open only to legal US residents who are at least eighteen (18) years of age who have a Twitter account. Employees, independent contractors, interns, officers, directors, and agents of Sponsor, other companies associated with the Giveaway, as well as the immediate family members (spouse, parents, siblings, and children, and their respective spouses) and household members of any of the foregoing are not eligible to enter. **VOID IN ANY LOCATION WHERE PROHIBITED OR RESTRICTED BY LAW.**
- Sponsor:** The Giveaway is sponsored by Vox Media, Inc., 1201 Connecticut Avenue, 11<sup>th</sup> Floor, NW, Washington, DC 20036 ("Sponsor").
- Agreement to Official Rules:** By entering the Giveaway, you indicate your full and unconditional agreement to, and acceptance of, (a) these Official Rules and (b) Sponsor's decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- Entry Period:** The Giveaway begins at **12:00:01 PM ET on April 25, 2016** and ends at **11:59:59 AM ET on April 27, 2016** (the "Entry Period"). Entries submitted before or after the Entry Period will not be eligible. Sponsor's computer is the official time-keeping device for the Contest. Entries submitted before or after the applicable Entry Period will not be eligible. Sponsor's computer is the official time-keeping device for the Giveaway.
- How to Enter:** During the Entry Period, an entrant must first visit Twitter.com, log into his/her Twitter account and follow the Sponsor's Twitter profile "[www.twitter.com/thebentmusket](http://www.twitter.com/thebentmusket)" ("Sponsor's Account") (if he/she does not follow it already). Sponsor will publish a specified tweet announcing the Giveaway. You may enter the Giveaway by re-tweeting the specified tweet on Twitter.com, along with the hashtag **#rockemapparel #sweeps, and tagging @thebentmusket** (the "Entry Hashtag"). A response tweet will be deemed ineligible if it does not contain everything contained in the Entry Hashtag. By retweeting the specific post, with the Entry Hashtag, you will obtain one (1) entry into the Giveaway. There is a limit of one (1) entry per person/Twitter account during the Entry Period. An entrant must have a non-private Twitter account to enter the Giveaway and continue to follow @thebentmusket and maintain such non-Private Twitter account for at least two (2) days after the Entry Period ends for winner notification purposes. Entrants having multiple Twitter accounts will be disqualified. Additional Entries will not be acknowledged. The use of an agency or any automated system to enter is strictly prohibited and Sponsor reserves the right to disqualify any entries received through such methods, as determined by Sponsor, in its sole discretion. You must be a registered member of Twitter to participate. Registration is free. **This Giveaway is in no way sponsored, endorsed, or administered by, or associated with Twitter.**

If you access Twitter on your mobile device to participate in this Giveaway, your wireless service provider may charge you for applicable data charges. You should consult your wireless service provider regarding its pricing plans. Message and data rates may apply.

6. **Drawing:** After each Entry Period, Sponsor will select three (3) potential winner(s) and (the “Winners”) in a random drawing of all entries received. The odds of being selected depend on the number of entries received.

7. **Notification and Requirements of Potential Winners:** Sponsor will notify the potential Winners by sending a congratulatory “Tweet” to the entrant’s Twitter account. Sponsor will then ask, the entrant to provide, via Direct Message, the Winner’s name, address and date of birth. Sponsor will attempt to notify potential Winners within two (2) business days of the drawing. If a potential Winner does not respond within one (1) business day after the notice is sent, the Sponsor will select an alternate potential Winner in his/her place at random from all remaining entries received. Only three (3) alternate potential Winners will be contacted for each Prize. Except where prohibited, a potential Winner may be required to complete and return an affidavit of eligibility and liability/publicity release. If a potential Winner fails to sign and return these documents within the required time period, an alternate potential Winner may be selected in his/her place in a random drawing of all remaining entries received.

8. **Prize(s):**

(3) *Prizes:* Three (3) winners will each receive a pair of socks from Rock ‘Em Apparel. ARV: \$18 each or a total ARV of \$54 (US Dollars).

The value of the prize set forth above represents Sponsor’s good faith determination of the ARV thereof and cannot be challenged or appealed.

Winners are responsible for paying any applicable income taxes and any and all other costs and expenses not listed above. Any prize details not specified above will be determined by Sponsor in its sole discretion. A prize may not be transferred and must be accepted as awarded. You may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by Sponsor in its sole discretion. Sponsor will arrange for pick up of prize at a New England Revolution game of winner’s choosing in the 2016 season. No ticket or purchase is necessary to pick up the Prize.

9. **General Conditions:** In the event that the operation, security, or administration of the Giveaway is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, Sponsor may, in its sole discretion, either: (a) suspend the Giveaway to address the impairment and then resume the Giveaway in a manner that best conforms to the spirit of these Official Rules; (b) award the prize(s) at random from among the eligible entries received up to the time of the impairment, (c) terminate the Giveaway without awarding any prize. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation

of the Giveaway or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the participant. The “authorized account holder” is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted e-mail address. The Giveaway is subject to federal, state, and local laws and regulations and is void where prohibited.

10. **Release and Limitations of Liability:** By participating in the Giveaway, you agree to release and hold harmless Sponsor, Campari, and each of their respective parent, subsidiaries, affiliates, agents, officers, directors, employees, and agents (the “Released Parties”) from and against any claim or cause of action arising out of participation in the Giveaway or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Giveaway; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Giveaway or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Giveaway or receipt or use of any prize. You further agree that in any cause of action, the Released Parties’ liability will be limited to the cost of entering and participating in the Giveaway, and in no event shall the Released Parties be liable for attorney’s fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
11. **Privacy and Publicity:** Any information you submit as part of the Giveaway will be used for purposes of this Giveaway and treated in accordance with Sponsor’s [Privacy Policy](#). Except where prohibited, participation in the Giveaway constitutes an entrant’s consent to Sponsor’s use of his/her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.
12. **Disputes:** Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Washington, DC. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of Washington, DC, without giving effect to any choice of law or conflict of law rules

(whether of Washington, DC or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Washington, DC.

13. **Third Party Platforms:** By participating in this Giveaway, entrants hereby release and agree to hold harmless Twitter and its affiliates from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of prizes or participation in any prize-related activities. Unless otherwise stated to the contrary in these Official Rules, this Giveaway is not sponsored, endorsed or administered by, or associated with, Twitter.
14. **Results:** To request a winners list, send a self-addressed, stamped envelope to 1201 Connecticut Ave., 11<sup>th</sup> Floor, Washington DC 20036, Attn: **Bent Musket Rock ‘Em Apparel Giveaway**. Requests must be received within four (4) weeks of the end of the Entry Period.